

RACHEL SOFIELD

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photography.rachelsofield.com

908.432.1020

EDUCATION

School of Visual Arts

Bachelor of Fine Arts (BFA) in Graphic Design

Dean's List 2004 - 2008

New York, NY

Watchung Hills Regional High School

Honor Roll 2000 - 2004

Concentration in Fine Arts and Photography

Warren, NJ

WORK EXPERIENCE

Rachel Sofield Graphic Design & Photography

Freelance Graphic Designer / Photographer / Retoucher

January 2010 - present

M&M Wine's Corp.

Graphic Designer

June 2008 - March 2011

Clifton, NJ

AOL

Graphic Design Intern

January 2008 - May 2008

New York, NY

SKILLS

Software: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, After Effects Pro, Premiere Pro, Commotion Pro, Microsoft Office, Apple iWork, HTML and CSS.

Operating Systems: Mac, Windows

Working experience in website interface, design & programming, digital & printed promotional material, editorial, branding, typography, product photography, photo retouching.

Other skills include artistic photography, dynamic media, anatomical/medical illustration, book binding, typeface design & hand lettering, fine arts.

Experience in Customer Service, miscellaneous office work and retail sales.