

Rachel E. Sofield

rachel@rachelsofield.com

www.rachelsofield.com

908.432.1020

Education

School of Visual Arts

GPA: 3.8

Dean's List 2004 - 2008

Bachelor of Fine Arts (BFA) in Graphic Design

2004 - 2008

New York, NY

Watchung Hills Regional High School

GPA: 3.9

Honor Roll 2000 - 2004

Concentration in Fine Arts and Photography

2000 - 2004

Warren, NJ

Work Experience

Freelance

Graphic Designer

January 2010 - present

M&M Wine's Corp.

Graphic Designer

June 2008 - present

Clifton, NJ

AOL

Graphic Design Intern

January 2008 - May 2008

New York, NY

Data Harvest Inc.

Graphic & Web Design Intern

May 2007 - August 2007

New York, NY

Skills

Software: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, After Effects Pro, Premiere Pro, Commotion Pro, Microsoft Office, Apple iWork, HTML and CSS.

Operating Systems: Mac, Windows

Current working experience in website interface & design, catalog & printed promotional materials, product photography & photo retouching, banners, buttons & email campaigns.

Previous experience in web design and programming, "pixel perfect" corporate design, editorial design, dynamic media, anatomical/medical illustration, artistic photography, book binding, typeface design and hand lettering.

Other experience in Customer Service, miscellaneous office work and retail sales.